



Report - GfL:

P2021 008 177

Date | Jul 29, 2021

Customer:

Green Coco Europe GmbH
Mr. Stefan Reiß
Koenigstrasse 33-37
90402 NÜRNBERG
DEUTSCHLAND (DE)

Order Description:

Order: Labelling check

Customer reference: Vita Coco Organic pressed Coconut Water, Best if used by:
14/11/2021, Lot:0320CP3 18:20:31

Order date: Jul 09, 2021

Information:

The present examination of the labelling is an expert opinion of GfL Gesellschaft für Lebensmittel-Forschung mbH for the prepackage handed in by customer.

For any further question contact the signatory.

Conclusion:

The tested decor does not comply with the existing labelling requirements, see following comment.



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Comment:

The present product is called „Organic Coconut Water“. According to the Reference Guideline for „Coconut Juice“ of the European Fruit Juice Association (AIJN Code of Practice (CoP)) the terms Coconut Water and Coconut Juice are used synonymously. Insofar „Coconut Water“ is a fruit juice in the sense of the COUNCIL DIRECTIVE 2001/112/EC of 20 December 2001 relating to fruit juices and certain similar products intended for human consumption. Therefore an addition of sugar is not allowed.

In principle for organic products an enrichment with vitamins and mineral nutrients is not permitted, with some exceptions. Furthermore, the nutrition claim „A source of vitamin C“ is also not allowed because Coconut Water contains, according to AIJN CoP and own investigations, only low levels of vitamin C. For this reason the labelling is not in line with the requirements of the REGULATION (EC) No 1924/2006 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 20 December 2006 on nutrition and health claims made on foods.

According to Article 8 of the REGULATION (EU) No 1169/2011 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 25 October 2011 on the provision of food information to consumers, the food business operator under whose name or business the food is marketed is responsible for the food information. If that operator is not established in the Union, the importer into the Union market is it. This information is missing, so the labelling does not meet the requirements of the REGULATION (EU) No 1169/2011.

The product is described as „Fresh“. According to a statement of the „Working group fruit juice and fruit containing drinks“ of the „The German Chemical Society (GDCh)“, a juice can be advertised as fresh, if no treatment for extended shelf life has taken place. This includes any kind of pasteurization. In this case the shelf life ends December 2021, the claim „Fresh“ is therefore misleading.

Not met are the requirements of the Articles 32 and 34 of the REGULATION (EU) No 1169/2011 regarding the nutrient reference value of potassium (%NRV) and the expression and presentation of nutrition declaration (tabular format with the numbers aligned).

In summary, it can be stated that the present product in this presentation is not marketable in the European Union.

officially authorized expert for
the chemical and physico-chemical analysis
of counter samples in foodstuffs,
cosmetics and other commodities


Uwe Trenn







GfL Gesellschaft für Lebensmittel-Forschung mbH

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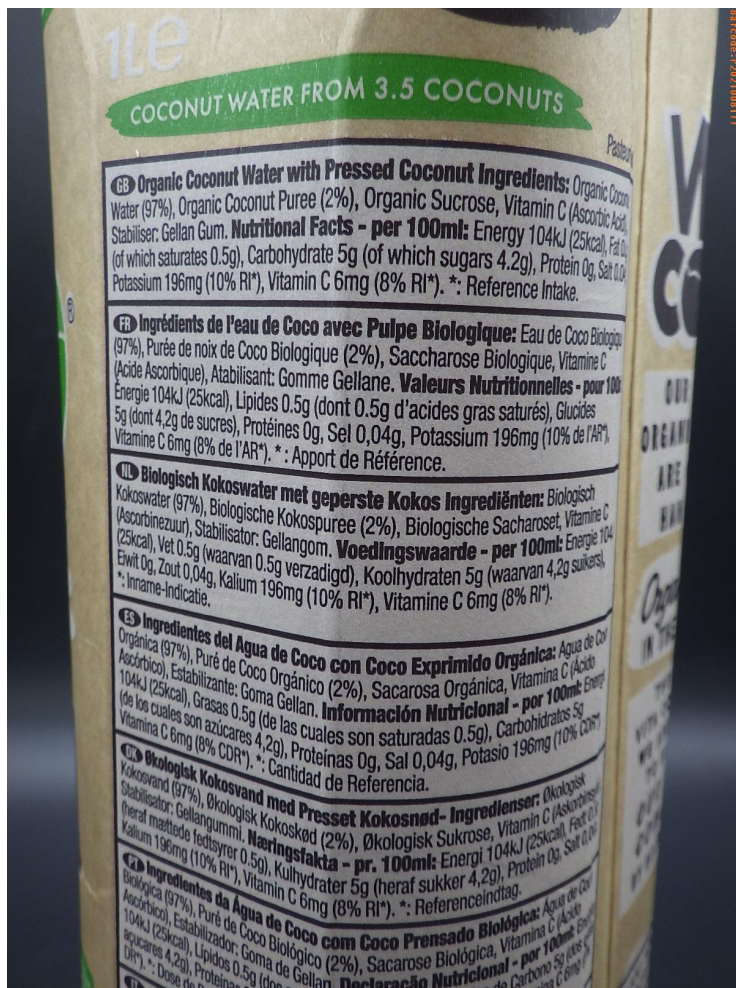
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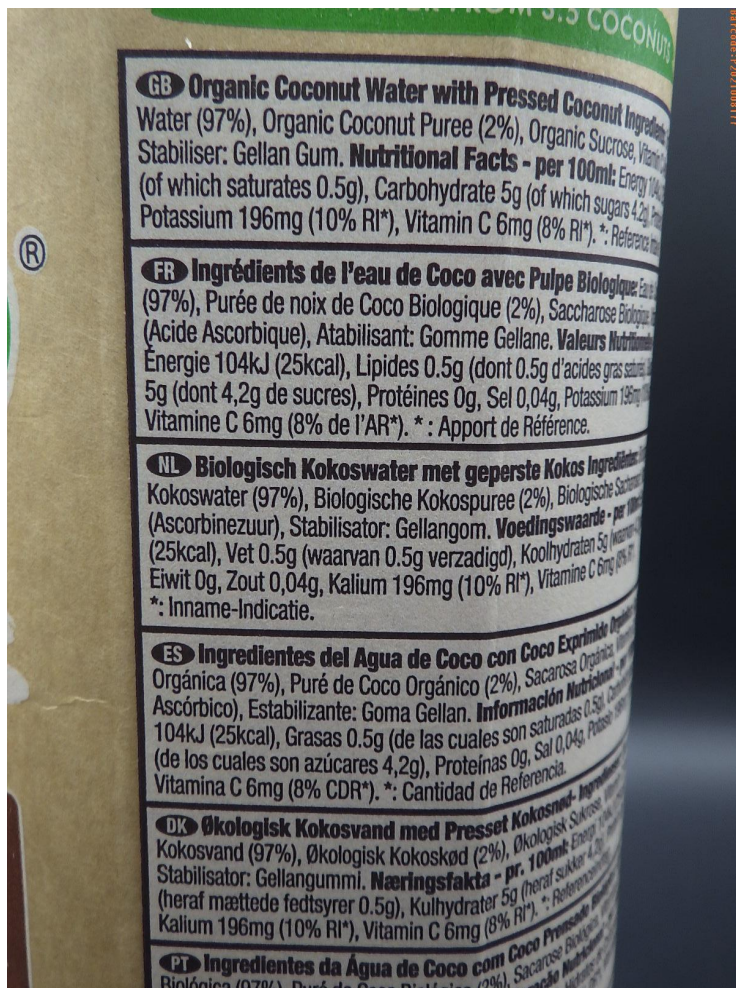
To company: Green Coco Europe GmbH

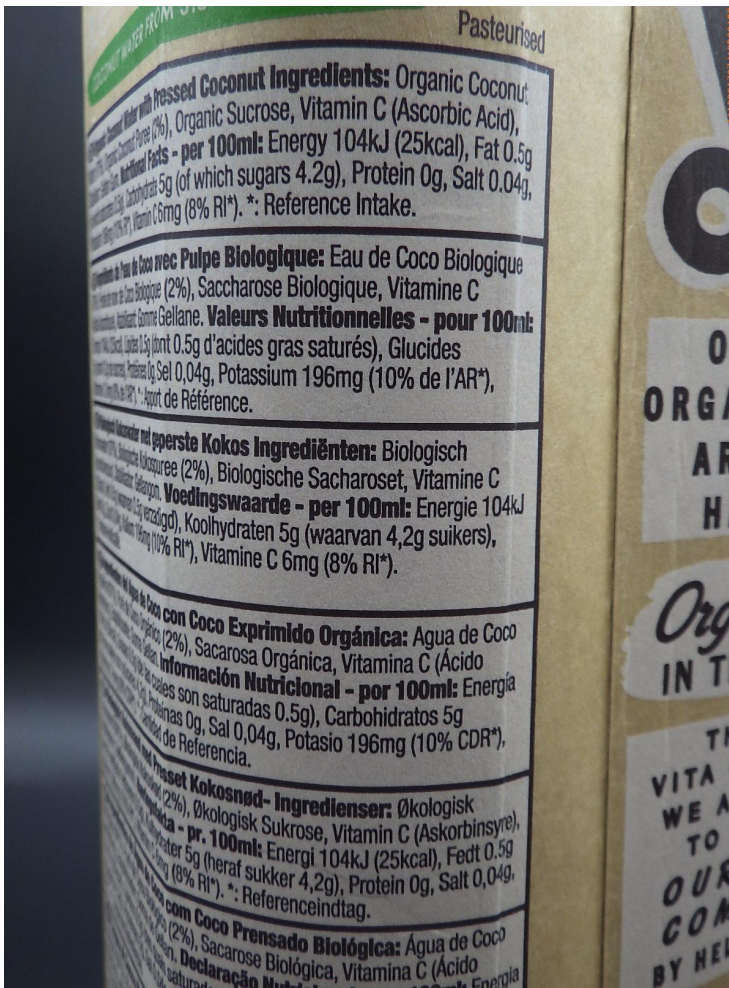
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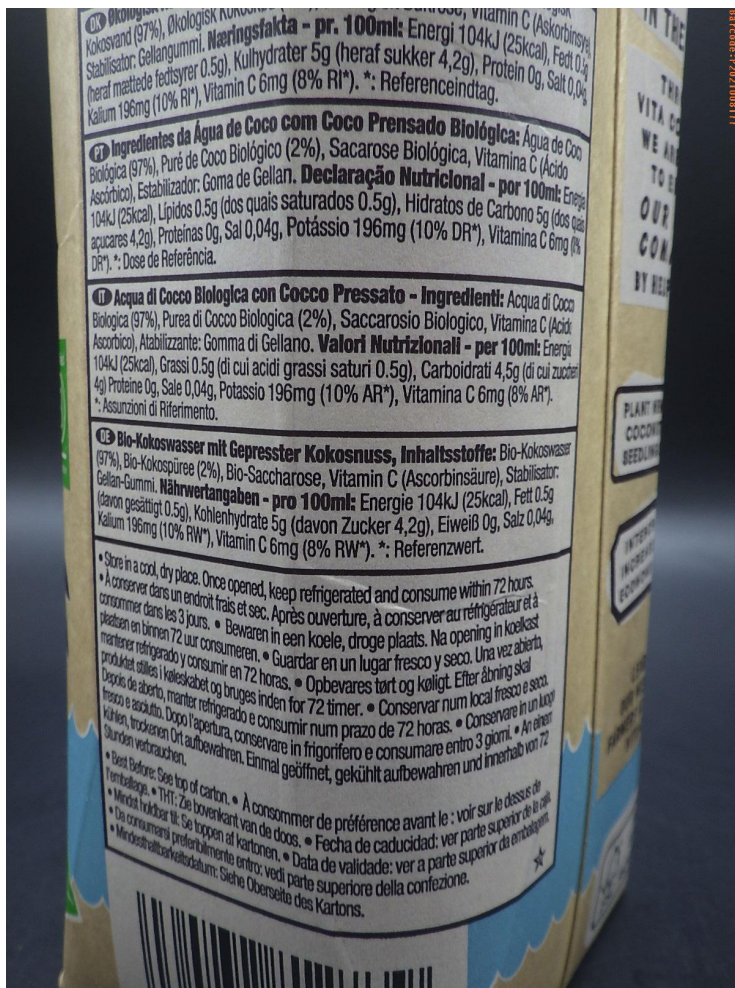


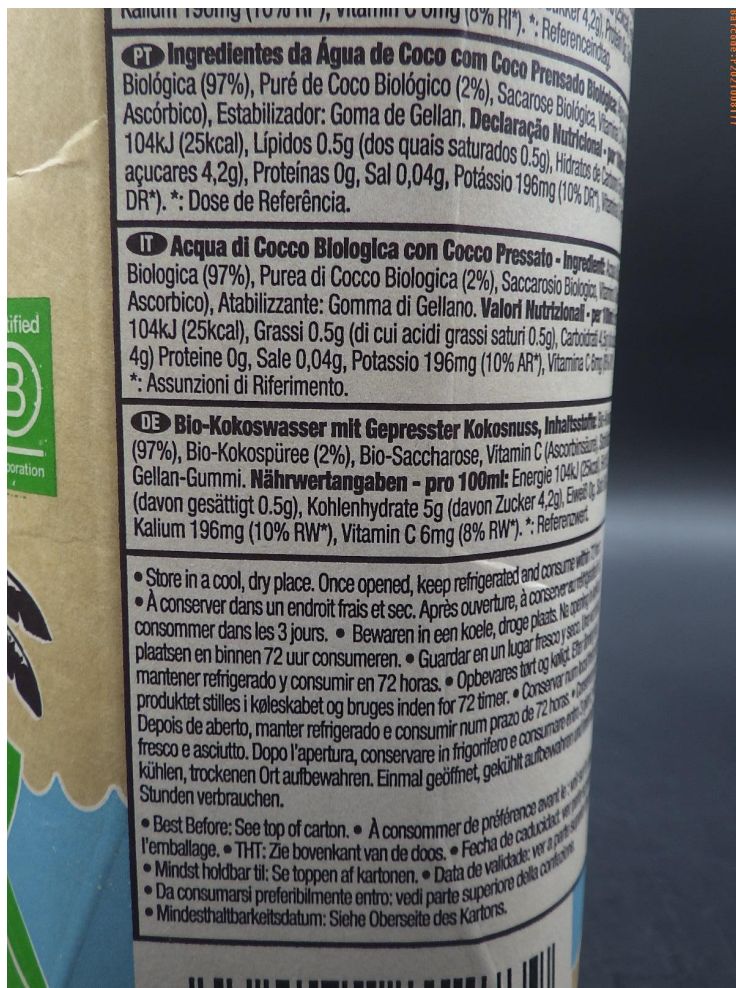
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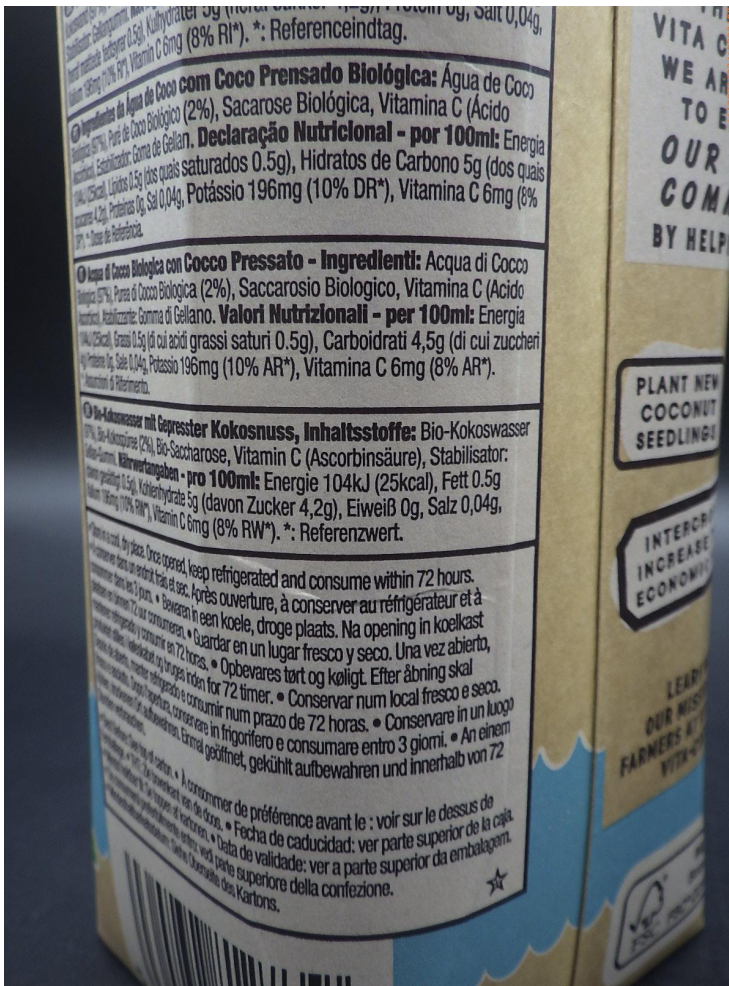








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